WHAT IS CLAIMED IS:

1.   A method for gathering information concerning attributes of a product through use of a network-based system including a server and at least one device connected to the server via a network, said method comprising the steps of:

receiving information concerning the product from a user via the device;

compiling the received information;

down-selecting the received information; and

displaying the down-selected information relating to the product to the users.

2.   A method in accordance with Claim 1 wherein said step of displaying information is performed on a device physically remote from the server.

3.   A method in accordance with Claim 2 wherein said step of receiving information is performed on a first device in a first room, and wherein said step of displaying information is performed on a second device in a second room.

4.   A method in accordance with Claim 1 wherein said step of receiving information comprises the step of receiving information pertaining to features selected by the user.

5.   A method in accordance with Claim 2 wherein the information comprises at least one of a desired attribute, ease-of-use, performance characteristics, and time to market.

6.   A method in accordance with Claim 1 wherein the information comprises a customer-requested feature of the product.

7.   A method in accordance with Claim 1 wherein the information comprises a specification for the product.

8.   A method in accordance with Claim 1 wherein the information comprises information regarding a user.

9.   A method in accordance with Claim 1 wherein the information includes votes from users on the relative importance of the information.

10.   A method in accordance with Claim 9 further comprising the steps of:

tabulating the votes; and

displaying the tabulated votes to the user.

11.   A method in accordance with Claim 9 further comprising the step of utilizing the information and the relative importance of the information to generate a matrix.

12.   A method in accordance with Claim 1 further comprising the step of receiving the product specification information from the user via a graphical user interface.

13.   A method in accordance with Claim 1 further comprising the step of determining relationships between features and customer-requested attributes.

14.   A method in accordance with Claim 13 further comprising the step of sharing the determined relationships real-time with other users.

15.   A method for planning a product on a network connecting a plurality of users, the network comprising a server and a plurality of user display devices, said method comprising the steps of:

soliciting from the users information concerning a desirable attribute of a product;

compiling on the server the information received from the users;

displaying on the display devices the information received from the users;

down-selecting the received information;

polling the users to determine the relative importance each user places on the attribute, and

displaying on the display devices the information concerning the desirable attribute and the relative importance the group of user places on the attribute.

16.   A method in accordance with Claim 15 wherein at least one user is physically remote from another user.

17.   A method in accordance with Claim 15 wherein the information comprises information regarding a user.

18.   A method in accordance with Claim 15 wherein the information includes votes from users on the relative importance of the information.

19.   A method in accordance with Claim 15 wherein the votes are tabulated and displayed to the user.

20.   A method in accordance with Claim 15 further comprising the step of generating a matrix based on the information received and the relative importance of the received information.

21.   A method in accordance with Claim 15 further comprising the steps of:

determining relationships between features and customer-requested attributes; and

sharing the determined relationships real-time with other users.

22.   A system for gathering information concerning attributes of a product, said system comprising:

a device; and

a server connected to said device and configured to receive product specification information data from a user via said device, said server further configured to:

compile the received information;

display to the user information related to the product;

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facilitate a down-selection process of the received information; and

display the results of the down-selection on said device.

23. A system in accordance with Claim 22 wherein said server is further configured to receive information pertaining to features selected by the user.

24. A system in accordance with Claim 22 wherein said server is further configured to receive information regarding at least one of a desired attribute, ease-of-use, performance characteristics, and time to market.

25. A method in accordance with Claim 22 wherein the information comprises information regarding a user.

26. A method in accordance with Claim 22 wherein the information includes votes from users on the relative importance of the information.

27. A method in accordance with Claim 22 wherein the votes are tabulated and displayed to the user.

28. A method in accordance with Claim 22 wherein the information and the relative importance of the information are used to generate a matrix.

29. A system in accordance with Claim 22 wherein said server further configured to receive the product information from the user via a graphical user interface.

30. A system in accordance with Claim 22 wherein said device configured to be a server for a network of customer devices.

31. A system in accordance with Claim 22 wherein said server and said device are connected via a network.

32. A system in accordance with Claim 31 wherein said network is one of a wide area network, a local area network and the Internet.